

# Forming a partnership with Blueprint for All



## Forming a Corporate Partnership with Blueprint for All

We believe in a future where talent is respected and nurtured irrespective of where it comes from, where organisations recognise and realise the benefits of a diverse workforce and where our communities can come together and thrive. This is our blueprint to set the foundations for a more inclusive society to grow.

We support disadvantaged and under-represented young people, aged 13-30, to flourish in their careers and to support their communities. Our aim is to ensure these young people are able to build careers that match their potential and to live in communities that nurture and respect them.

Our work is supported by many corporations who value our expertise and support our mission. We have worked hard to articulate our strategic objectives, our mission and our values and we challenge those who partner with us to create a more diverse and inclusive culture to create purposeful change within their organisation.



**Sonia Watson – CEO, Blueprint for All**

“We need systemic change nationally so that everyone can live in a world where their lives are valued, their aspirations are encouraged, and they are seen and treated equally. Racism, discrimination, and underrepresentation are attitudes and behaviours we are determined to play our part to eradicate.”

## Why Blueprint for All

**Become a corporate partner and your business can achieve something amazing: transforming young people’s lives around the UK. Working with our experienced partnerships team, we will work with you to tailor a partnership to your specific needs, built on the principles of collaboration, recognition and impact. We’ll work with you to deliver sustainable change for young people, while actively helping you to engage staff and reach new audiences.**

The development of a new and innovative digital platform means we are pioneering our own space to bring together, and be the bridge for, young underrepresented individuals and forward thinking organisations; to provide mentorship, career guidance, inspiration and opportunities for all.

Our social enterprise, Building Inclusive Futures Consulting, offers a bespoke range of training, coaching and workshops to help businesses, leadership and employees create purposeful change within their organisation. This enables us to help transform workplaces around the UK to become places where all employees can succeed regardless of race, ethnicity or background.

We have advised and guided over two hundred and fifty FTSE 350 organisations – aiming for reciprocal relationships to drive UK plc success, achieve systemic change and influence policymakers at the highest level.

Our relationships with organisations have increased by 90%, offering multi-layered, mutually beneficial partnerships, providing bespoke consultancy or programme funding opportunities and offering funding, programme involvement via expert input.

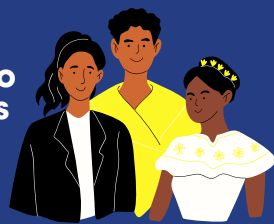
## Strategic Objectives

- 1 Supporting more underrepresented young people**
- 2 Strengthening and empowering local community groups**
- 3 Influencing societal change and social policy**
- 4 Establishing national reach for our programmes**
- 5 Develop sustainable relationships with Sponsors and Partners**
- 6 Challenge Ourselves to be the Best Charity that we can be**

# Blueprint for All's impact in the last 12 months...

**25,000+**

individuals have donated to Blueprint for All, allowing us to deliver tangible opportunities for our beneficiaries.



There has been a **100%** increase in core bursary recipients in 2020, each receiving substantial assistance to fund their higher education.



Through our consultancy, we have advised, guided, and consulted with

**~250 FTSE 350 organisations**

We have engaged face-to-face with **500 new beneficiaries** on our careers programme.

Our resources have been shared with **over 2,000 new young people.**



**400+**

new corporates who have engaged with us during the past year.



**Doubled the size of our team**, increasing our capacity to engage with our community members and leaders, to create essential resources and deliver workshops, and to provide an enhanced experience for our growing pool of beneficiaries.



**3,500,000**

our **#ChangeMakers** campaign to a reach of almost 3.5 million.



We are working with young adults in all career sectors across the UK and for this we have been awarded Charity of the Year status by 25 partners.





# Come on board

We will tailor a partnership to your needs. Here are just some ways our corporate partners support us to make a difference:

**Fund or sponsor our programmes**



**Cause-related campaigns and sales**



**Pro-bono or gift in kind**



**Select us as Charity of the Year**



**Events**



**Payroll Giving**



**Programme volunteering**



**Corporate Matched Giving**



## Hear from some of our partners...



What stands out about Blueprint for All is its focus on inspiring and nurturing talent through the work that they do with disadvantaged young people, which in the longer term will help drive more diversity and inclusivity in the workforce.



Whilst we have a strong employee led diversity group, we know there is a lot more we can do within our Studio to improve diversity and inclusion. In parallel to a fundamental review of Studio D&I, we want to use our established fundraising potential, as well as our skills to make a difference in this vital area, as we have done in the field of mental health awareness over the last 4 years. Blueprint for All is the perfect charity to meet all of these aims.



We are delighted to be working with Blueprint for All as part of Deloitte's Black Action Plan and our goal to impact 5 Million Futures across North South Europe by 2030.



From fundraising efforts to programmatic work, to community coaching, it's been a rewarding and enriching experience thus far, using our time and creativity to help build a future where talent is nurtured wherever it comes from.



You will win certain battles and fights for what you're trying to achieve quicker than others. I think it's about Blueprint for All guiding us with that focus. As I say, this is a selfless thing, it's about 'what do you need' and 'what do we have that can help?'



Partnering with Blueprint for All aligned with our goals to provide support, advice and guidance to the next generation of architects, with a particular focus on improving diversity and inclusivity in the profession and creating opportunities for young people.

[Check out the full list of our partners here](#)

### Contact

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