

Fundraising Pack



Thank you for choosing to fundraise for us!

We're delighted that you've decided to raise funds for Blueprint for All, and we're here to support you along the journey! To let us know what you are up to, or for any questions or tips please email fundraising@blueprintforall.org.

We love to hear your stories and seeing pictures of your brilliant efforts in the lead up to your challenge, so please send any content to the above email address or share your fundraising on socials and tag us!



@Blueprint_for_all



@Blueprintforall



@Blueprintforall



@Blueprintforall



There are so many great ways to fundraise for Blueprint for All!

If you're looking to organise a fundraising event but aren't sure what to do, we have lots of different ideas which you could either do on your own or with friends and colleagues.

Have fun and raise money for an amazing cause at the same time!

Bake Sale:

Host a bake sale in the office where all proceeds go to Blueprint for All. Even better, turn it into a competition and have your own office 'Bake Off'!

Book Sale:

Everyone brings in their unwanted books and sells them at work or in their community.

Christmas Giving:

Ask your loved ones to donate instead of buying you a gift this Christmas.



Cycle:

Take part in an organised event or plan your own cycling challenge.

Give something up:

Get sponsored giving up something you love.

Hike:

Get some friends or colleagues together and take part in a sponsored hike.

Loose change collection:

Ask people to donate any loose change they have.

Lunchtime TED talks:

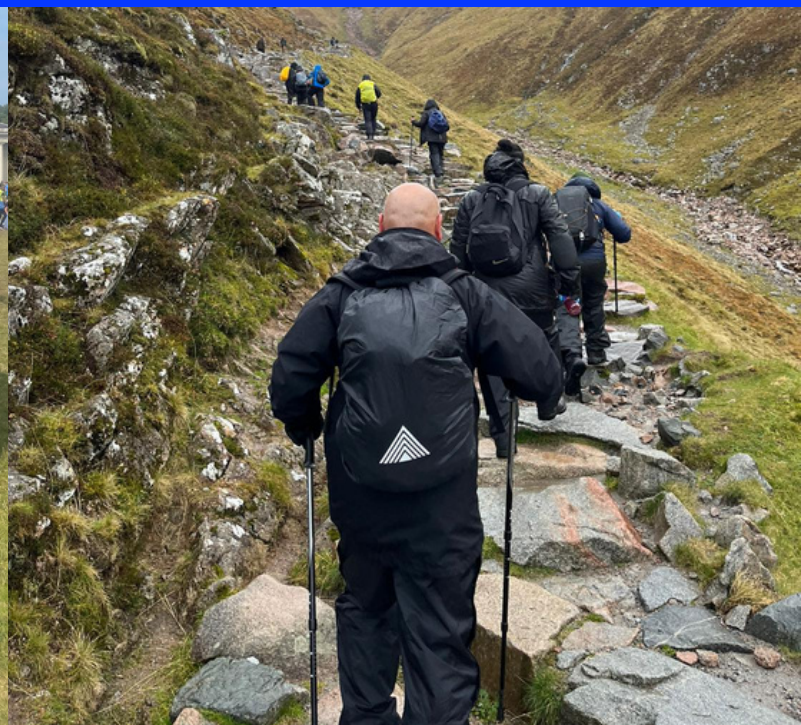
Find four colleagues who have an interesting skill or experience that they'd like to share and run your very own TED talk! Ask them to each prepare a 15-minute session and invite colleagues to make a donation.

Quiz night:

Host a quiz - you could hire a space or hold one in your office.

Run:

Take part in an organised event or plan your own running challenge.



Skill Bidding

Put up a poster in your office kitchen or staff room and encourage your colleagues to list their skills. Ask colleagues to place bids on receiving a one-hour lesson with that person and their skill.

Three Peaks Challenge

Teams compete to see who can complete the challenge first!

Wear Blue for Blueprint

Everyone wears blue for the day in return for a donation to Blueprint for All. There could even be a competition for the best blue outfit!

Zero waste challenge

See how long you can go without making any rubbish at all.



Challenge Events

Challenge events provide a fantastic opportunity to test yourself and fundraise for Blueprint for All.

Whether you're taking part in an organised event like the London Marathon or coming up with your own personal challenge, we are here to support you all the way.

[Contact us here to find out more.](#)

“Your fundraising helps us to achieve a future where talent is respected and nurtured, irrespective of where it comes from.”

Sonia Watson OBE, Hon FRIBA, Hon.FRIAS



Setting up a fundraising page

JustGiving is a great way to share and track your fundraising, so we have created a simple guide to help you get set up.

[Click here to start up your JustGiving page](#)

How can donations help Blueprint for All?



£20 can buy 12 resource books for young people on our Early Careers school programmes.



£50 can buy 9 easels to exhibit the work of volunteers educating communities on sexual and reproductive health services and education.



£100 can pay for us to train a new volunteer in safeguarding and working with young people.



Naeems's Fundraising Story

Naeem challenged himself to run the TCS London Marathon to fundraise for Blueprint for All. Let's hear his story...



"Growing up Asian in South Africa in the 1970s and 80s, my parents witnessed first hand the horrendous racism and abuse of Africans within South Africa. Because of this, I have been an ally [to the Black community] and see Black History Month and Black Lives Matter as avenues to share and educate on the global struggle for equal rights.

Having moved to London at the age of five, I have been fortunate to be guided through education and my career so far by a number of mentors and initiatives similar to Blueprint for All. I ran the London Marathon to support the fantastic work the charity is doing in developing young Londoners, providing them with equal opportunities and developing the future leaders of London and our communities."

JustGiving Shareables

JustGiving Sharables are a fantastic way to express gratitude to your donors or to celebrate a training milestone. Simply choose your favourite design, customise it with your text and images, then share it with your friends and family!

Sharables also include a Route Map, which lets supporters know how far they have come with Fundraising by creating a visual guide.

You can also create a QR code to take donors directly to your fundraising page! This is a great idea if you want your colleagues and your local community to donate.

Use Social Media to reach your goal!

How can you best showcase your amazing fundraising efforts? Don't be afraid to share your message far and wide that you have committed your time and effort to fundraising for Blueprint for All!

Here's an intro that you can use to announce on social media that you will be fundraising for Blueprint for All - feel free to add any extras you think will help tell your story:

'I'm thrilled to announce that I will be fundraising for Blueprint for All by [insert challenge]. I'm dedicated to making a lasting impact for generations to come by making society a more equal, inclusive place for all.

Follow my fundraising journey as I train for the event!'



Gift Aid FAQ

Gift Aid is a government scheme that allows charities to reclaim the tax you have already paid on your donations through income tax or capital gains tax.

Why do I need to make a declaration?

The declaration gives Blueprint for All the authority to reclaim tax from HM Revenue & Customs on your gift. By making the declaration, you are confirming that you understand this.

How do I know if I am a UK taxpayer?

If...

- Tax is taken from your wages or pension before you receive them.
- You have to fill in a self-assessment form.
- You have any taxable savings (in a building society, for instance), a pension plan or investment income.
- You have recently paid any capital gains tax or expect to pay it in the near future.
- This could be on the sale of property or SOE Shares, for example

Do I have to make a declaration with every gift & does the Gift Aid scheme include previously given donations?

When you provide a Gift Aid declaration it will cover all of the eligible donations you have given up until 4 years previous (in tax years, 6th April-5th April) and on any donation you may make in the future, so only one declaration is required.

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Gift Aid FAQ

What types of donations are eligible for the Gift Aid Scheme?

Most regular and single personal donations are eligible, for example: Direct Debits, Standing Orders, cheques, cash and Just Giving.

Donations that are not eligible include:

Charities Aid Foundation account of similar agency donations. Payroll Giving donations and Company donations Trust donations

How can Blueprint for All reclaim 25% when the basic rate of tax is currently 20%?

This is because the basic rate of tax is calculated on the gross amount of the donation. This means we can reclaim 20% of the amount you earned before tax was deducted, which works out to be 25% of the amount that we receive.

What if I'm a pensioner?

You may still be paying tax on a private pension plan or a savings account or pay capital gains tax if you sell either a property or shares. You are still eligible if you've paid enough tax during the year to cover your donations (i.e. 25% of the value of your gifts).

