Fundraising Pack
Thank you for choosing to fundraise for us!

We’re delighted that you’ve decided to raise funds for Blueprint for All, and we’re here to support you along the journey! To let us know what you are up to, or for any questions or tips please email fundraising@blueprintforall.org.

We love hear your stories and seeing pictures of your brilliant efforts in the lead up to your challenge. - so please send any content to the above email address or share your fundraising on socials and tag us!

@Blueprint_for_all
@Blueprintforall
@Blueprintforall
@Blueprintforall
Challenge Events

Challenge events provide a fantastic opportunity to test yourself and fundraise for Blueprint for All. Whether you’re taking part in an organised event like the London Marathon or coming up with your own personal challenge, we are here to support you all the way.

Contact us here to find out more.

“Your fundraising helps us to achieve a future where talent is respected and nurtured irrespective of where it comes from.”

Sonia Watson OBE, Hon FRIBA, Hon.FRIAS
Setting up a fundraising page

JustGiving is a great way to share and track your fundraising, so we have a simple guide to set up your fundraising page.

Click here to start up your JustGiving page

How can donations help Blueprint for All?

- £20 can buy 12 resource books for young people on our Early Careers school programmes.
- £50 can buy 9 easels to exhibit the work of volunteers educating communities on sexual and reproductive health services and education.
- £100 can pay for us to train a new volunteer in safeguarding and working with young people.
Growing up as Asians in South Africa in the 1970s and 80s, my parents witnessed first hand the horrendous racism and abuse of Africans within South Africa. Because of this, I have been an ally (to the Black community) and see Black History Month and Black Lives Matter as avenues to share and educate on the global struggle for equal rights.

Having moved to London at the age of five, I have been fortunate to be guided through education and my career so far by a number of mentors and initiatives similar to Blueprint for All. I ran the London Marathon to support the fantastic work the charity is doing in developing young Londoners, providing them with equal opportunities and developing the future leaders of London and our communities.”
JustGiving Shareables

JustGiving Sharables are a fantastic way to express gratitude to your donors or to celebrate a training milestone. Simply choose your favourite design, customise it with your text and images, then share it with your friends and family!

Sharables also includes a Route Map, which lets supporters know how far they have come with Fundraising by creating a visual guide.

You can also create a QR code to take donors directly to your fundraising page! This is a great idea if you’re wanting your colleagues and your local community to donate.

Reach your fundraising goal with social media

How can you best showcase your amazing fundraising efforts? Don’t be afraid to share your message far and wide that you have committed your time and effort to fundraising for Blueprint for All!

Here is a intro that you can use to announce on social media that you will be fundraising for Blueprint for All - feel free to add any extras you think will help tell your story!

‘I’m thrilled to announce that I will be fundraising for Blueprint for All by (insert challenge). I’m dedicated to making a lasting impact for generations to come by making society a more equal, inclusive place for all.

Follow my fundraising journey as I train for the event!’
Gift Aid FAQ

Gift Aid is a government scheme that allows charities to reclaim the tax you have already paid on your donations through income tax or capital gains tax.

Why do I need to make a declaration?

The declaration gives Blueprint for All the authority to reclaim tax from HM Revenue & Customs on your gift. By making the declaration, you are confirming that you understand this.

How do I know if I am a UK taxpayer?

You are a UK income taxpayer if:

- Tax is taken from your wages or pension before you receive them.
- You have to fill in a self-assessment form.
- You have any taxable savings (in a building society, for instance), or a pension plan, or investment income.
- You have recently paid any capital gains tax or expect to pay it in the near future. This could be on the sale of property or Soe Shares, for example

Do I have to make a declaration with every gift & does the Gift Aid scheme include previously given donations?

When you provide a Gift Aid declaration it will cover all of the eligible donations you have given up until 4 years previous (in tax years, 6th April-5th April) and on any donation you may make in the future, so only one declaration is required.

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Gift Aid FAQ

What types of donations are eligible for the Gift Aid Scheme?

Most regular and single personal donations are eligible, for example: Direct Debits, Standing Orders, cheques, cash and Just Giving.

Donations that are not eligible include:
Charities Aid Foundation account of similar agency donations. Payroll Giving donations Company donations Trust donations

How can Blueprint for All reclaim 25% when the basic rate of tax is currently 20%?

This is because the basic rate of tax is calculated on the gross amount of the donation. This means we can reclaim 20% of the amount you earned before tax was deducted, which works out to be 25% of the amount that we receive.

What if I am a pensioner?

You may still be paying tax on a private pension plan or a savings account or pay capital gains tax if you sell either a property or shares. You are still eligible if you have paid enough tax during the year to cover your donations (i.e. 25% of the value of your gifts).
Payroll Giving

A payroll giving scheme enables employees to donate regularly from their gross pay or pension to Blueprint for All. It is a tax-effective way to give, as donations are taken from their pay before income tax is applied. As an employer you also have the opportunity to match these donations. Payroll Giving is a great way for employees to make a regular commitment to Blueprint for All, allowing us to continue to run our high impact programmes with disadvantaged young people and communities. For more information on setting up payroll giving for your employees, email fundraising@blueprintforall.org

Below are just a few of the leading Payroll Giving platforms that you can set up to enable staff to make a regular donation to Blueprint for All:

**CAF Give As You Earn**
CAF Give As You Earn helps over 2,700 companies and 250,000 staff to give over £74 million simply, securely and tax-effectively to charity each year. It means that charities don’t have to claim Gift Aid, so there’s less admin for them – and they can get on with supporting their beneficiaries.

**Benevity**
Employees can give any amount they like, as a one-time donation or recurring. It’s taken directly from their paycheque, making it easy for anyone to participate. Non-profits receive more through payroll giving than any other form of donation, including their own websites, as it doesn’t come with merchant fees. Benevity includes real time company matching.

**Giveall**
Giveall is the UK’s first fully automated, commission-free payroll giving platform. Their payroll giving service is free for all employers to set up, free for all employees to join and free for all charities to receive payroll giving donations.

**Charities Trust**
The payroll giving scheme from Charities Trust is open to all UK employers. It enables your employees to donate straight from their pay to any UK registered charity. Easy, safe and tax-friendly, there’s lots of benefits for you, your employees and the causes they support.